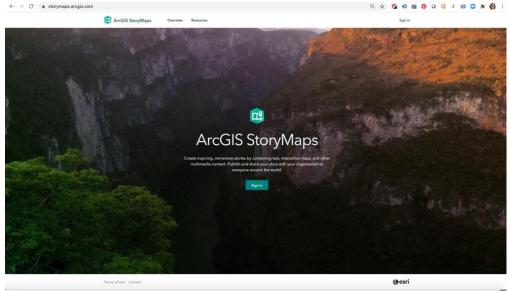
<u>ArcGIS StoryMaps</u> User Guide Tracy Chapman Hamilton

Esri's ArcGIS StoryMaps allows for visually powerful multimedia storytelling in a free and simple-to-use software. These narratives allow you to showcase your research and visual analysis in a professional format just as you would a research paper or exhibition. Once published you can share it with just a url link, or you can also embed it into a website. Including a map to spatialize your work is entirely optional.



ArcGIS StoryMaps sign-in page (https://storymaps.arcgis.com/)

If your institution has a subscription to Esri (this will often be located in the Geography department or library) you may log in using that portal. Even though this option allows for more robust choices in your build, one thing to consider is if you have a lifetime account with your institution or if it ends after graduation. If the latter is the case, then your storymap will be deleted along with your account.

For that reason, I recommend my students use the public version of StoryMaps. Even with fewer options it can still create an incredibly rich digital story.

Since for our purposes your storymap will essentially be a jazzed up version of a paper you've written or have yet to write, the ingredients that go into a paper are what you will need to have at hand to build your storymap. You will need a written text and the citations that point your reader to your sources. And while StoryMaps has a good selection of themes into which you can insert your text, it is with the visuals that you can really make your storymap shine. Thus, you will also need to have your hands on a relatively high-quality set of images. Here is a good explanation of image type, quality, and size from the Esri StoryMaps blog posted on February 2, 2021 by Hannah Wilber and Mark Harrower. You will also need a good title and a sense of the trajectory of your narrative or argument. Obviously, you will want all of these elements to work in tandem to make your story map: How to set yourself up for success," also from the ArcGIS Blog (June 16, 2019). If you can't tell yet, the blog is an important resource.

So, once you are ready to begin building, you'll need to create an Esri account from the <u>ArcGIS StoryMaps sign-in page</u> (image above). Esri provides you with a recently-updated guide to the basics of creating a storymap by Allen Carroll, <u>Getting started with ArcGIS StoryMaps</u> (Feb 10, 2021) but I'll walk you through the process myself too.

And in the meantime, here are some links to some recent examples of student work. Naomi Edmondson <u>Cartographic Countering in ''Historic Charleston''</u> Damon Reed <u>From Modernity to Degeneracy</u> (great use of tool as a formal analysis - no need for a map at all) Maddie Shelby <u>Edward S. Curtis</u>

\leftarrow \rightarrow C \triangleq storymaps.arcgis.com/stories			Q 😒 🗾 🛯 🌇 👰 O 🕟 S 🔯 🖕 🏘 🗄
📴 ArcG	IS StoryMaps Stories Collection	ns	Ø 😩
	Stories My Stories My Favorites My Groups		New story
	Ethel Februry 22, 2021 Mapping the Medieval Woman Walking women' inspat on the gas policial stags through the inheart spatially of heir partnage, collecting, and gib going. Learning and resources Verse all		
	Get started with StoryMaps	Planning and outlining your story	Oiscover the features in StoryMaps
	Latest StoryMaps news and updates	(B) Webinar series	Prequently asked questions
Terms of Usu	e Contact		@esri

Opening page of ArcGIS StoryMaps: Stories

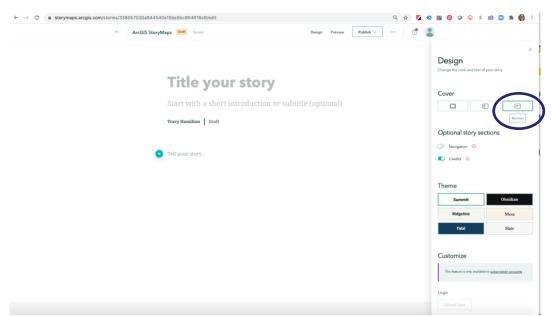
While my page here already has a story in it, yours will probably still be blank. You'll want to click on the "+ New Story" button at the top right of the page.

\leftarrow \rightarrow C $($ $``````````````````````````````````$	dd579dd70f64927/edit	ସ୍ 🛧 🗾 🛛	🎬 🧿 🛛 🕟 S 🛍 🛢 🗯 🍈 🗄
← ArcGIS StoryM	Death Saved Dea	sign Preview Publish ~ · · · ⑦)
			Add cover image or video
	Title your story		
	Start with a short introduction or subtitle (o	ptional)	
	Tracy Hamilton Draft		
•	Tell your story		

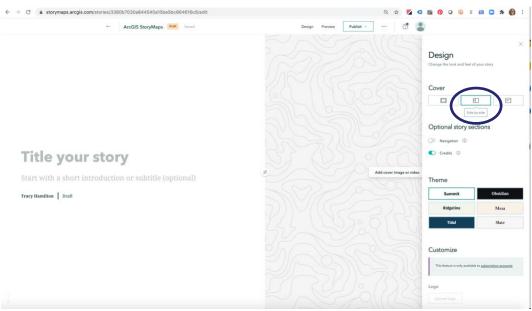
Still blank opening page of your story

Begin by adding in a title to your story. You can add a subtitle, introduction, or abstract here as well, but keep in mind that you might want a cover image behind the text. Whether your title is over top of, next to, or without an image at all is determined by what Cover Design you choose. Click on Design in the top menu and your initial Cover choices will be for Minimal, Side by side, and Full, where Full places an image behind your title (see images below). What Cover Design you decide to use depends on the nature of both your overall story and your title and opening image choices.

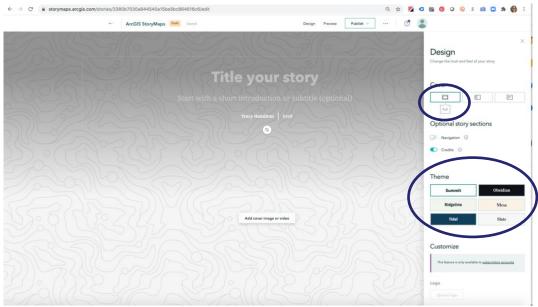
You'll also want to play around with the Theme. There is one of those places in StoryMaps where if you have an institutional subscription to Esri, you have far more choices, but even the six listed here provide you with perfectly excellent options. You'll want to play around with them after you enter enough text and images into your story.



Choosing a Cover Design for your story: Minimal



Choosing a Cover Design for your story: Side by Side



Choosing a Cover Design for your story: Full and StoryMap Themes

← → C 🔒 storymaps.arcgis.com/stories/0e073bfb77df42008dd579dd70f64927/edit	Q 🖈 💆 🛛 🌇 🧿 Q 🕟 S 🛍 🗖 🗯 🌍 🗄
← ArcGIS StoryMaps Dut Saved Design	n Preview Publish v ··· 🕜 😩
	Add cover image or video
Title your story	
Start with a short introduction or subtitle (opt	tional)
Tracy Hamilton Draft	
🕑 Tell your story	

Opening page of ArcGIS StoryMaps without a title (Cover Design: Minimal)

Once you've begun your story with your title and/or opening text, you'll want to add a cover image or video. The "Add Cover Image or Video" button will be in various locations depending on which Cover Design you choose.

← → C â storymaps.arcgis.com/stories/78e0b12cb1cd4c6ebc6c0	86789418852/edit		Q	\$	S 📾 (0 0	s 🔯 🖸	* 👩 🗄
← ArcGIS StoryMaps	Draft Saved	Design Preview Publi	sh ~	đ				
M	apping the Med		an					
	Start with a short introduction							
	33000							
	2/2/2	March						
	Add cover image or	video						
Add to your story by addin contert blocks. Click the icon to copy the block p and hour over each bloc learn more.								

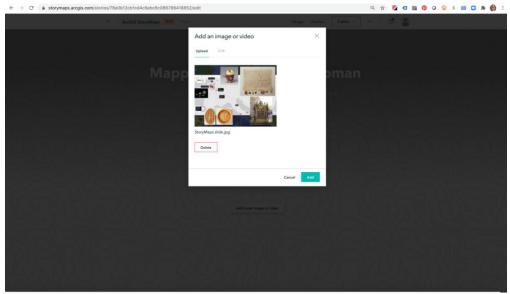
Opening page of your story with a title (Cover Design: Full)

← → C ■ storymaps.arcgls.com/stories/78e0	b12cb1cd4c6ebc6c086789418852/ed	it.		Q \$	🔽 🗠 🎬 👰	0 6 S 🖬	🗢 🛪 👩 :
	AicGIS StoryMaps	Deg	n france faithful		1. 🕹		
		dd an image or video	×				
	Mapp	0	oman				
		Crypt and drop a file here Only include metia in your story that you have permission to use and will not violate segright has if published <u>Learnings</u>					
		published: <u>Lacruster</u> Browse your files					
(영국 프레이어지) (영국)		Cancel	Add				
날 맛 맛 못 날							
1945 (A) II = 4							
							1

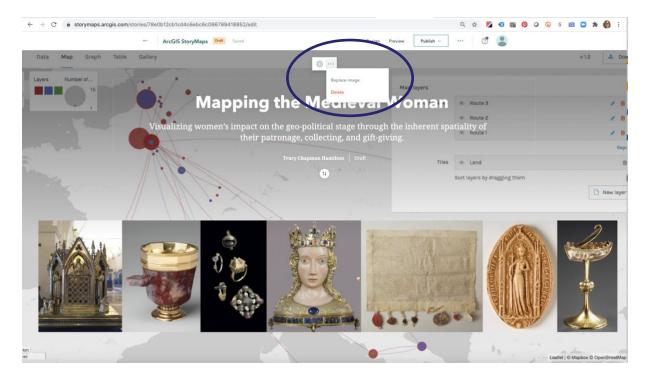
Add a Cover Image or Video

< > =• 6		MMW O	Q Search	
avorites	Name		Date Modified v Size Kin	Nd
Recents	🔤 StoryMaps slide.jpg		Today at 11:18 AM 121 KB JPE	
Applications	StoryMaps slides.pptx		Today at 11:17 AM 43.3 MB Pov	
Desktop	MMW opening no text.jpg		Today at 10:49 AM 116 KB JPE Dec 17, 2020 at 2:44 PM 344 KB PDF	
Documents	a MMW opening .pdf		Dec 17, 2020 at 2:43 PM 34.8 M8 PDF	
O Downloads	MMW opening .pptx		Dec 17, 2020 at 2:43 PM 43.3 MB Pov	
	a MMW slides.pdf		Oct 20, 2020 at 11:29 AM 202.4 MB PDF	F Docum
😭 tracyhamilton				
Cloud				
ICloud Drive				
ocations				
Network				
ledia				
Photos				
Movies				
ags				
Red				
Orange				
 Yellow 				
Green				
Blue				
 Purple 				
Gray				
All Tags				
				_
Options			Cancel	Oper

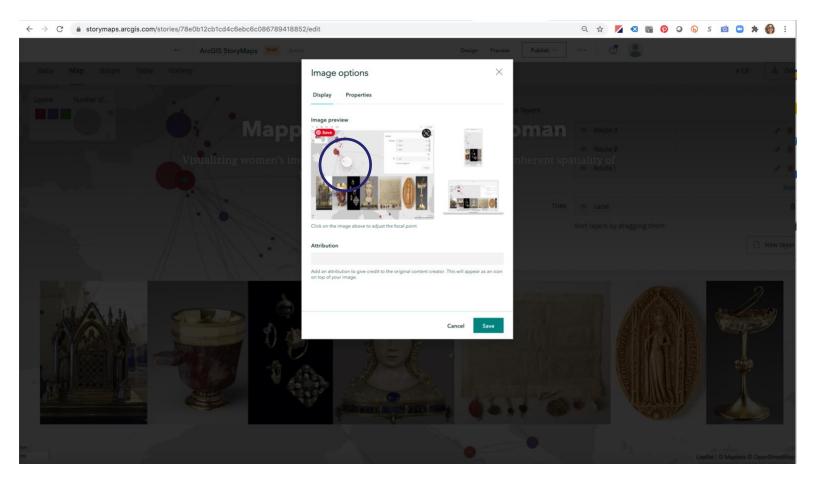
Choose a Cover Image or Video file



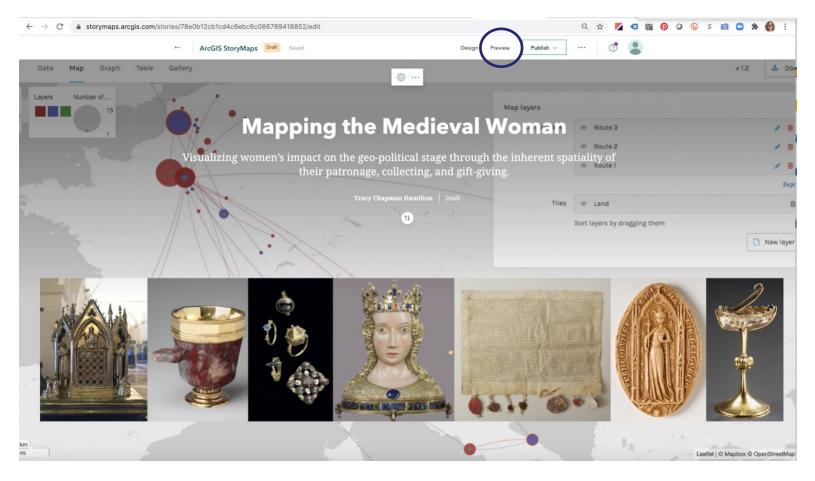
Add a Cover Image or Video



Once you've created your Cover you can always replace the text of insert in a new image. You may find when you look at the Cover in Preview that it needs adjusting so that your StoryMap works in a variety of platforms (phone, tablet, desktop, or full screen). To do this click on the gear icon at the top of the page. Doing so opens an Image properties panel that presents previews of your photo. Click on the image to move the focal point (the white circle) to the part of the image you want to be sure remains visible. When you think you're in the right spot, click Save. This might take a few tries.



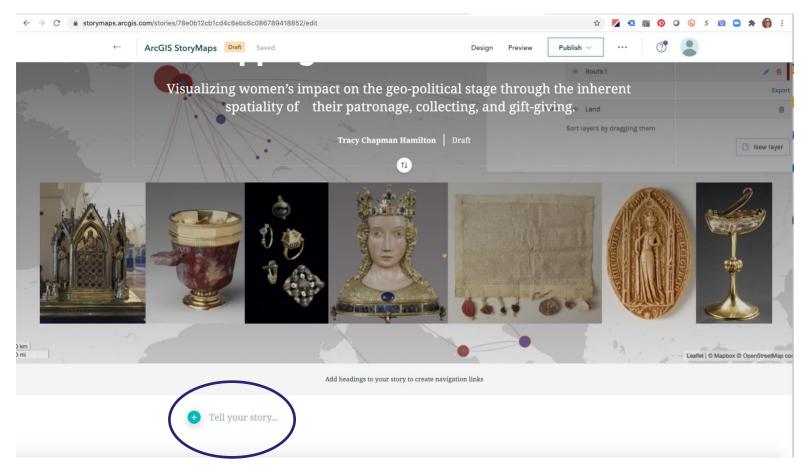
To make sure that things look the way you would like when your storymap is published, click Preview at the top menu.



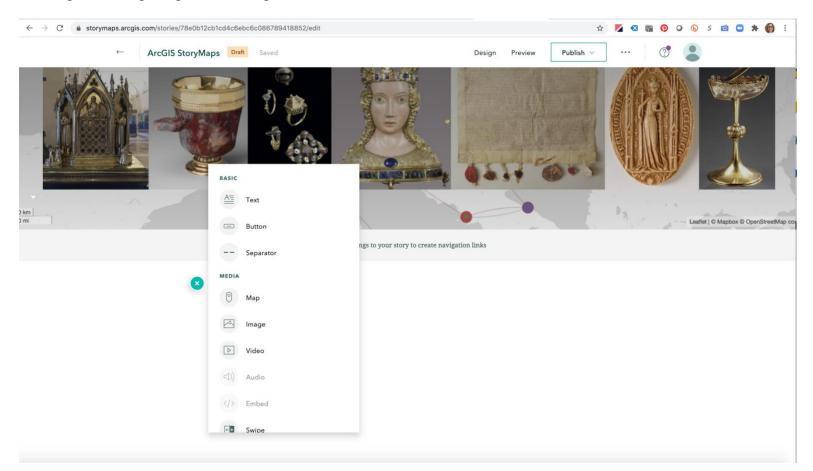
It will take you to Preview mode that will allow you to view the various platforms. If you aren't happy with the layout, you'll need to exit Preview mode by clicking "Edit Story".

← → C i storymaps.arcgis.com/stories/78e0b12cb1cd4c6ebc6c086789418852/preview		🔽 🔽 🛛 📾 🧿 Q 🕞 S 🛍 🖬 🗰 🎒 🗄
Preview	Preview on phone	Edit story •
	Image: Second	
	22	

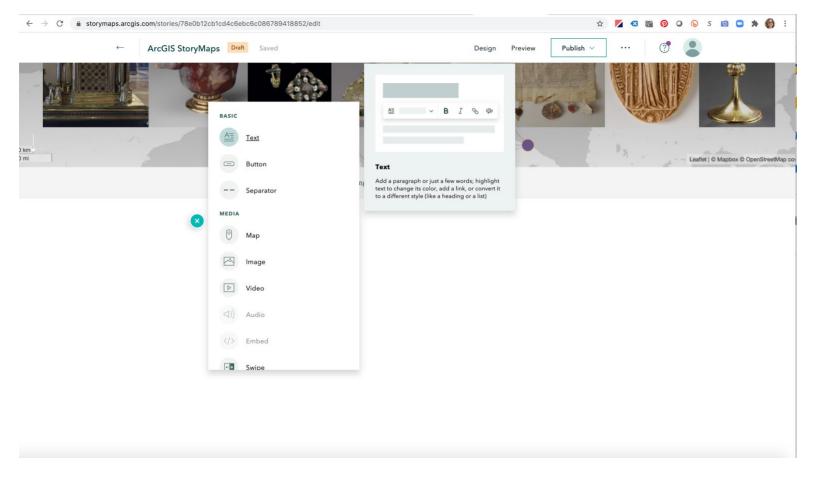
With your cover completed, it's now time to begin to build your narrative. Scroll down until you see a plus sign in a green circle and the phrase "Tell your story..."



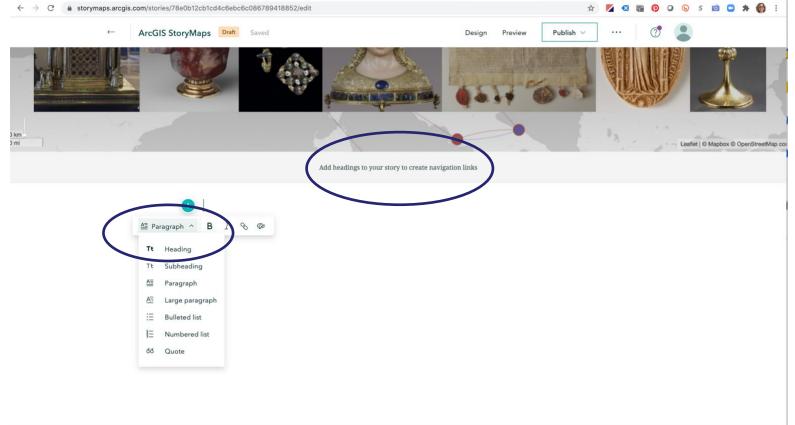
Clicking on it will pull up a menu of options that Esri calls the "Block Palette".



Scrolling through the menu and clicking on the choices will pull up explanations of their function.

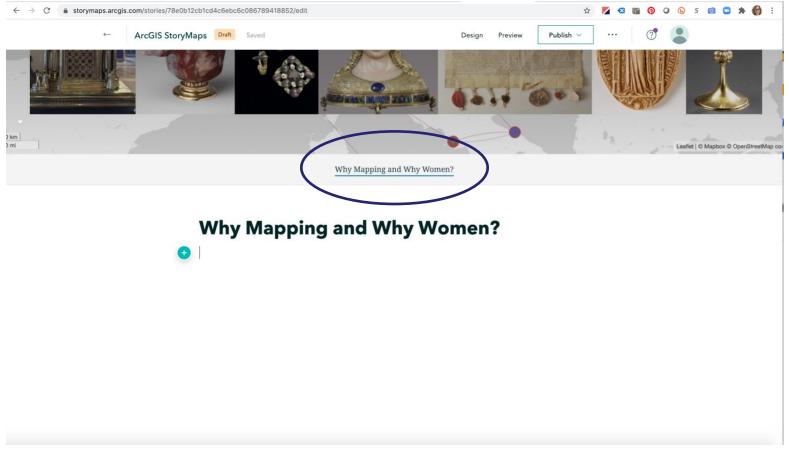


In this case I chose "Text" which produced another menu beginning with "Paragraph" and subsequent editing options. By clicking on the carrot to the right of "Paragraph" it produces another menu of various types of text. I chose "Heading" which created a new field in which to type my sub-title or section heading.

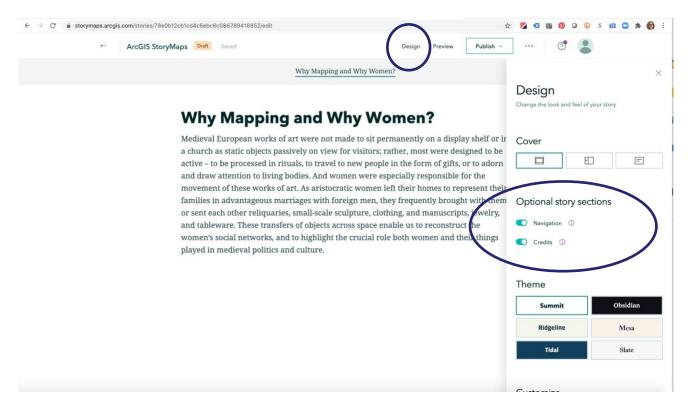


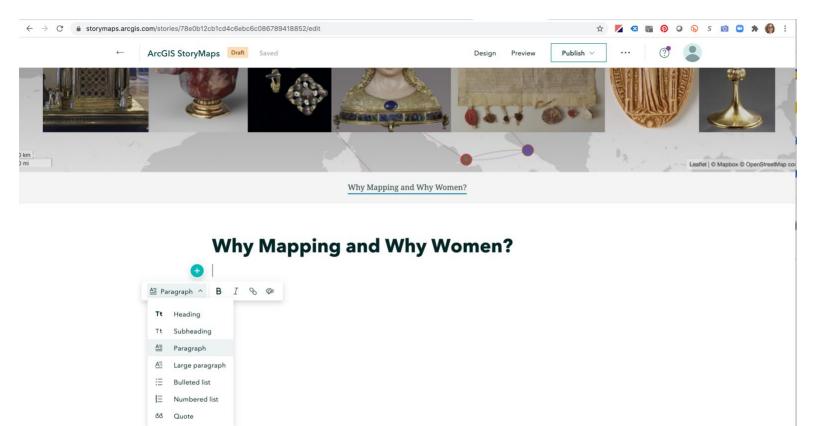
You'll notice between this slide and the next that not only did my heading "Why Mapping and Why Women?" appear, but it is saved up in my Navigation Links as a Section Heading. As I continue to create Headings they will populate in

this menu, which remains present at all times a viewer is scrolling through you storymap, for quick and simple movement between sections.

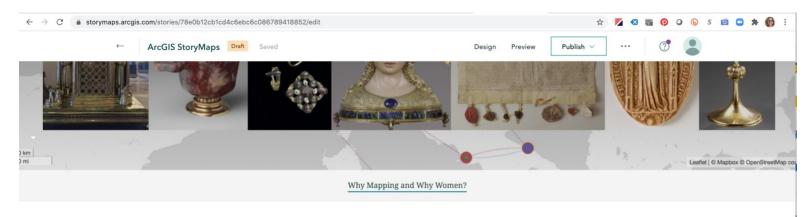


That option can be made available by toggling the switch to on in the "Optional story sections" in the Design menu. The value of such a system is made perfectly clear through just such a document as this one where we are on page 10 of 12 and the only navigation available is scrolling up and down.





I then added my first paragraph of my storymap using the same process I did to insert the heading except that I chose "Paragraph"



Why Mapping and Why Women?

Medieval European works of art were not made to sit permanently on a display shelf or in a church as static objects passively on view for visitors; rather, most were designed to be active – to be processed in rituals, to travel to new people in the form of gifts, or to adorn and draw attention to living bodies. And women were especially responsible for the movement of these works of art. As aristocratic women left their homes to represent their families in advantageous marriages with foreign men, they frequently brought with them or sent each other reliquaries, small-scale sculpture, clothing, and manuscripts, jewelry, and tableware. These transfers of objects across space enable us to reconstruct the women's social networks, and to highlight the crucial role both women and their things played in medieval politics and culture.

Add content block

The same holds true for all the other media and immersive tools you can incorporate. Here I'm getting ready to add a Sidecar.

← ArcGIS StoryMaps Draft Saved Design Preview Publish ∨ Why Mapping and Why Women?		?	8			
Why Mapping and Why Women?						
Medieval European works of art were not made to sit permanently on a display shelf or in a church as static objects passive on view for visitors; rather, most were designed to be Image Image Video Image Image Video Image Audio Image Image Image Image Image Image Image gallery Best Image gallery						

There are multiple layouts for this option, the Floating Panel and the Docked Panel.

÷	\rightarrow	C		storymaps.arcgis.com/stories/78e0b12cb1cd4c6ebc6c086789418852/edit
---	---------------	---	--	--

					1.00	188 (199 199 199 199 199 199 199 199 199 19		sector and the sector of the s
← ArcGIS StoryMaps Draft Saved			Preview	Publish ~		đ		
Why Ma	apping and W	hy Women?	?					
a church as stati active – to be p	ean works of art were not m ic objects passively on view f Change layout		were des	signed to be or to adorn				
and draw atter movement of t families in adv or sent each of and tableware women's socia played in med +	You can always	change this later	ey gi pi	for the present their ht with them ts, jewelry, ct the heir things				
	Floating panel	Docked panel	me					

\$

🔽 🛯 🔤 🔘 O

P

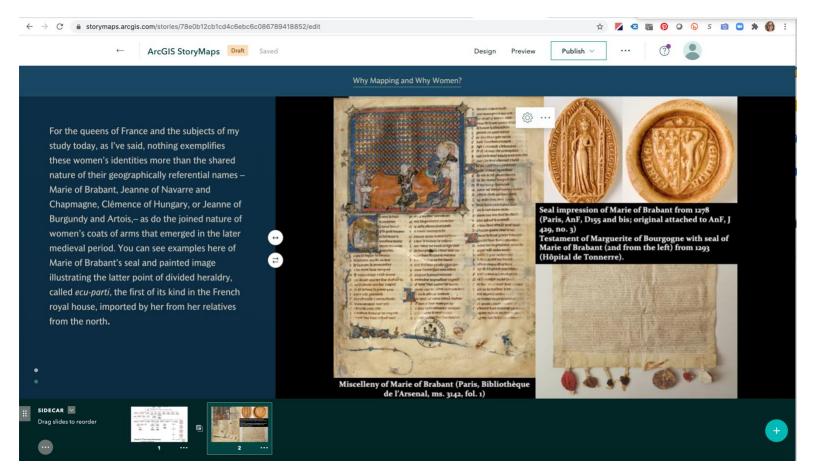
s 🔯 🖸 🗯 🔞 🗄

← → C a storymaps.arcgis.com/stories/78e0b12cb1cd4c6ebc6c08678941885	ve added text and am about to add an image in the media link.
← ArcGIS StoryMaps Draft Saved	Design Preview Publish V ··· 🕜 😩
	Why Mapping and Why Women?
	Add media V
* Scholarly literature has for centuries subsumed the importance of these women, until recent decades, depicting even aristocratic women mainly as adjuncts of their ruling husbands and fathers. This cultural forgetting is most evident in the standard genealogy chart, which visually codifies the centrality of men and often severs women from their familial networks (Fig. 1; chart). For example, in a genealogy chart of the late Capetian and Valois dynasties (that is late thirteenth and fourteenth century France), while king Philip IV's (1268-1314) daughter, Isabelle of France (1295-1358), does appear in her rightful place comerge their femily the large mojority of	
Which is a genealogy.	
← → C a storymaps.arcgis.com/stories/78e0b12cb1cd4c6ebc6c08678941885	2/edit 🛧 🔽 🕄 📷 🧿 G 🕟 S 🖄 🖬 🗮 🏀 :
← ArcGIS StoryMaps Draft Saved	Design Preview Publish ~ ···· (?)
	Why Mapping and Why Women?
king Philip IV's (1268-1314) daughter, Isabelle of France (1295-1358), does appear in her rightful place among their family, the large majority of women, such as Jeanne of Burgundy (1293-1348), Bonne of Bohemia (1315-49), Jeanne of Bourbon (1338-78), and Isabelle of Bavaria (1370-1435), seem to appear out of nowhere, geographically descriptive names alone vaguely linking them to their homelands and heritage. Worse yet, queens can be subsumed entirely when the limitations of space on the page require it. Apparently, according to this chart, the English kings who descended from Isabelle did not even have mothers. Here we see only the names of John of Gaunt (1340-99), Henry IV (1367-1413), and Henry V (1387-1422). Along with Edward III (1312-77), their wives, daughters, and sisters have been forgotten. And yet it is the very movement and acquired duality embodied in the often-forgotten women of this era that made	Huggart Lowin X Charles of Britis Bancher de count of Augus Count of Augus Count of Augus Count of Augus August Aggest Istelia (1) Palage IV Margart Count of Augus Count of Augus August Aggest Istelia (1) Palage IV Margart Count of Augus Detail of Braheast Count of Augus Margart Aggest Aggest Angest Aggest Angest Aggest Angest An
E SIDECAR ♥ Drag slides to reorder 1 2	

In the Docked version, as you scroll the text moves while the image stays still.

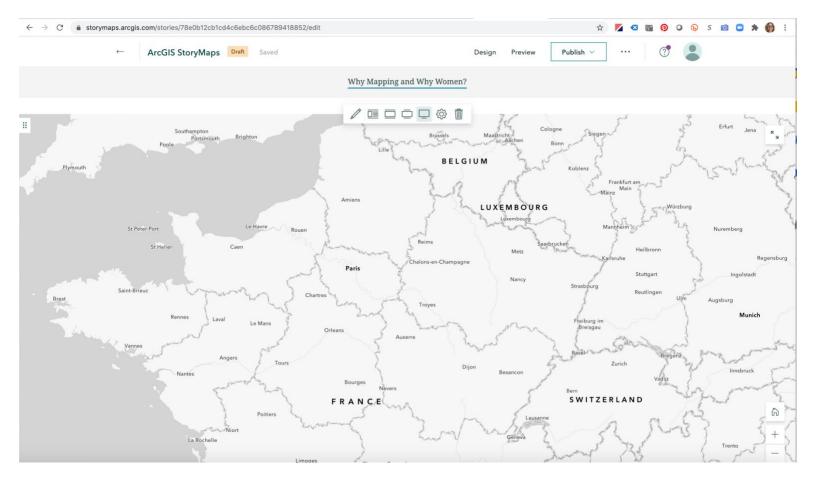
← → C	x 🗾 🥸 📷 🗿 Q 🕞 S 🖻	🗅 🛪 🍘 E
← ArcGIS StoryMaps Draft Saved	Design Preview Publish V ··· 🕂	
	Why Mapping and Why Women?	
movement and acquired duality embodied in the often-forgotten women of this era that made them indispensable.	Marganet Louis IX Robert Charles Destries Newson 1226-1270 Ownard Arcis Ownard Arcis Count of Ancon OProvence Babelat Babelat Babelat Count of Ancon Count of Ancon OProvence Robert Heary of Neware (1) Blacke (2) Edmund of Lancaster Aggest Insbella (1) Pathy III (2) Marke Along On Preve Robert Insbella Banch Marganet Aggest Jon of 1226-1326 of Basent Louis Marganet Count of Count of Orthowne of Evenue Theohidi n. Fenando m. Robert m. Robert Jon of 1226-1314 of Vaisis of Browne of Basent of Browne Fillip Y Jon of 1226-1316 of Weaux m. Estive Barnet of Barland Theohidi n. Fenando m. Stane of Barland Jon of 1226-1316 Of Weaux Marganet Other IY Blanche of Insbelat Fillip Y of Barland Jon of Ortward 1316 Barland Barland Barland Barland Barland Barland Barland Barland	
	Capet to Valois"	
SIDECAR ≥ Drag slides to reorder 1 1		•

You can insert as many sets of text and image as you like in the Sidecar feature and can edit them in the Slide Viewer at the bottom.

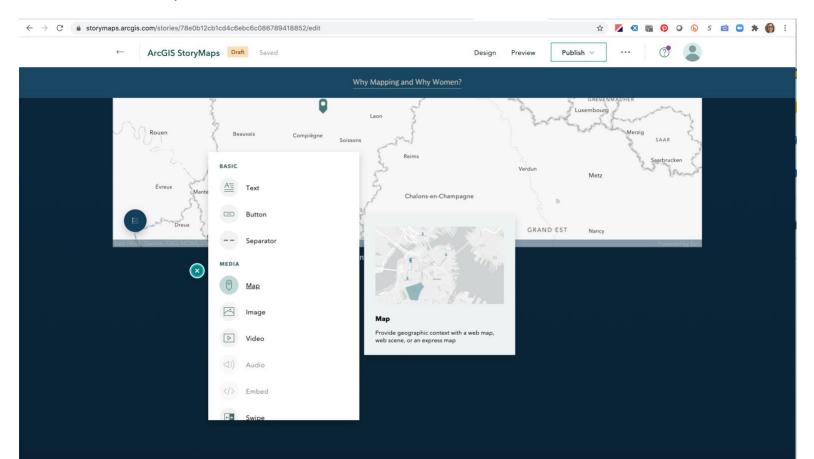


You can include details and use the Slideshow feature to scroll side to side as well.

And last for right now, but certainly not least, is the ability to incorporate maps into your research and narrative. Here, for example, is a map I've chosen from Express Maps.

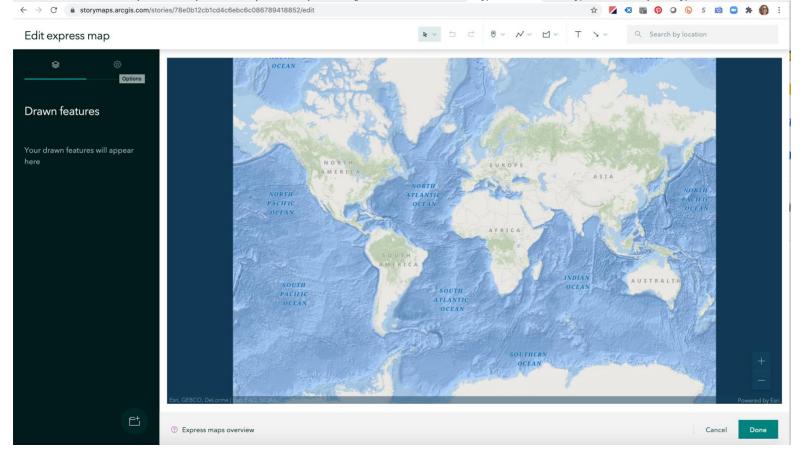


I created in the same way I did the other media.



← → C 🏟 storymaps.arcgis.com/stories/78e0b12cb1cd4c6ebc6c086789418852/edit		☆	🗾 🙁 関	0 0	<u>ъ</u> s	rð 📼	*) :
Add a map		+ New ex	xpress map	>	<			
My Maps My Favorites My Groups Living Atlas	Q Search							
Create your first map								
Add geographic context to your story with a simple map that's ready in minutes.								
Start an express map								

This is what the Express Map feature pulled up for my theme. I'm looking for something more simple right now.

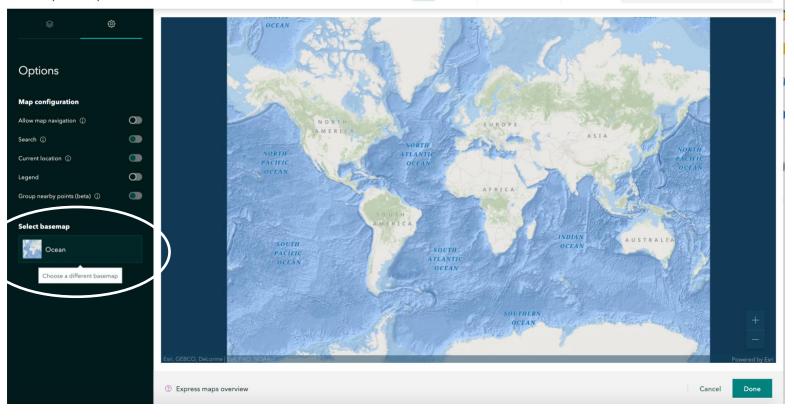


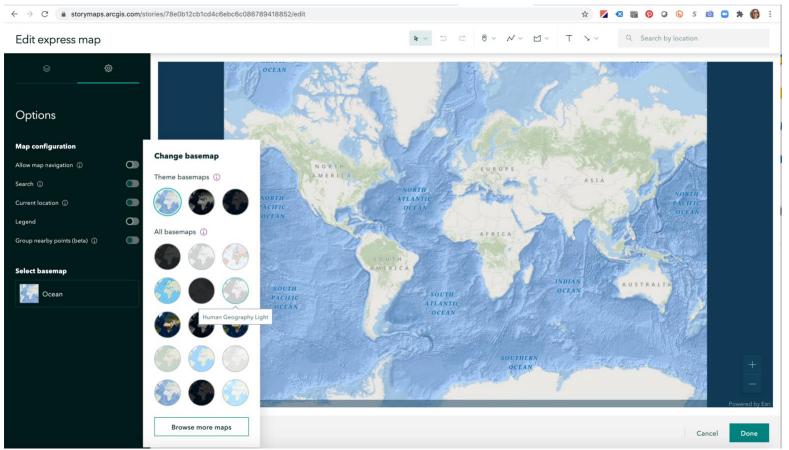
So I'm going to change my base map.



k ∨ □ □ 0 ∨ N ∨ ⊡ ∨ T > ∨ Q. Search by location

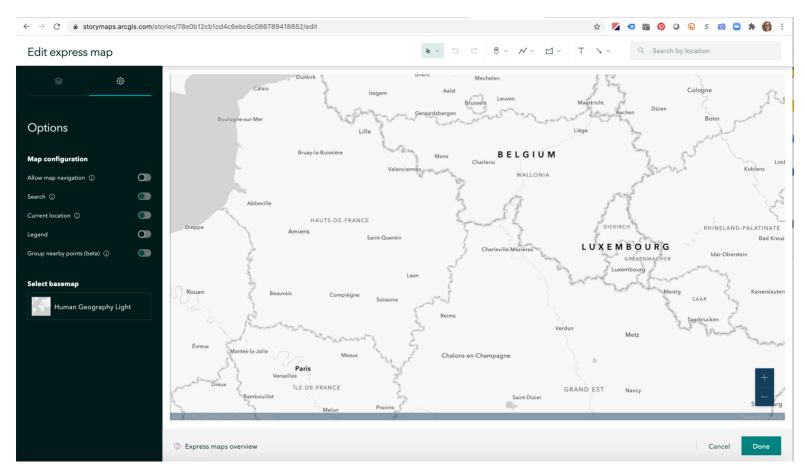
Edit express map

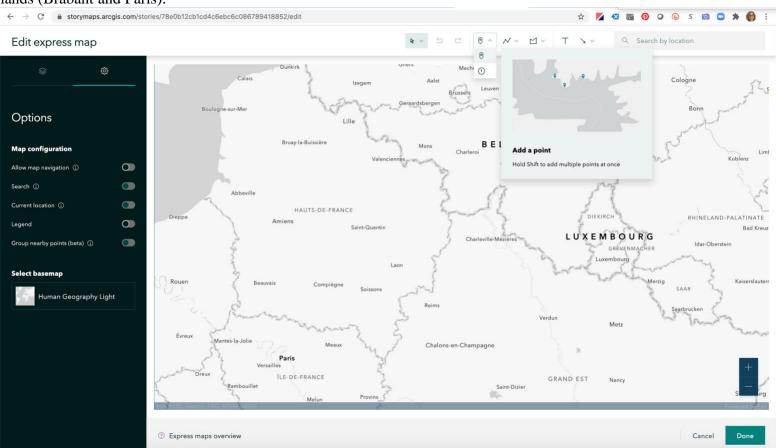




\leftrightarrow \rightarrow C $($ storymaps.arcgis.com/s	tories/78e0b12cb1cd4c6ebc6c086789418852/edit		🖈 🗾 🛯 📷 👰 Q 🕟 S 🖻 🗖 🗯 🌍 🗄
Edit express map		▶ × □ ⊂ 0 × √ × ∐ ×	T Y × Q Search by location
\$ Ø			
Options		A A MAR	
Map configuration	channel and the second		and the second second
Allow map navigation ①	Change basemap		manon a
Search 🛈 💽	Theme basemaps ()		San 2
Current location ①		A R R	the second second
Legend O			The second se
Group nearby points (beta) ①	All basemaps ①	And the second	A Real
Select basemap			
Human Geography Light		Re 13	
			+
	🏀 🌑 🌍 🔔		- Powered by Esri
	Browse more maps		Cancel Done

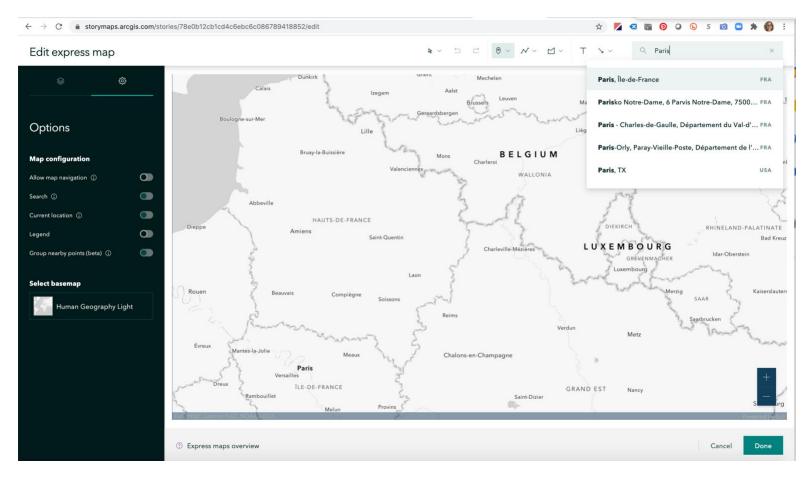
Using the zoom button on the bottom right of the screen zoom into your preferred map detail.

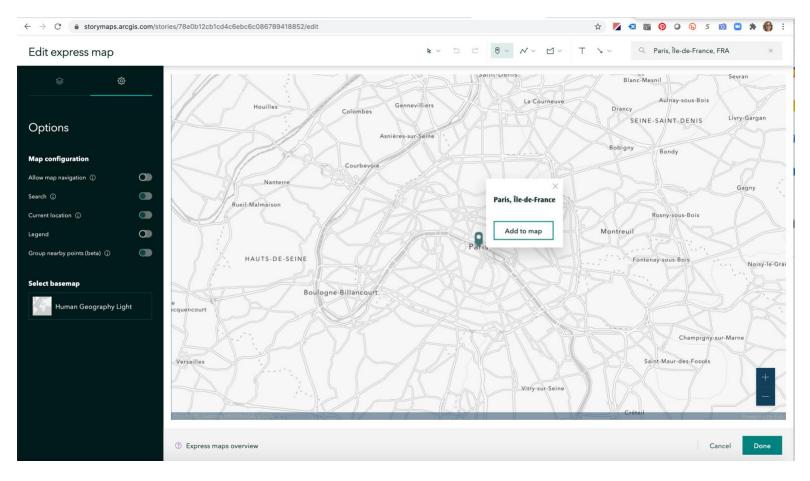




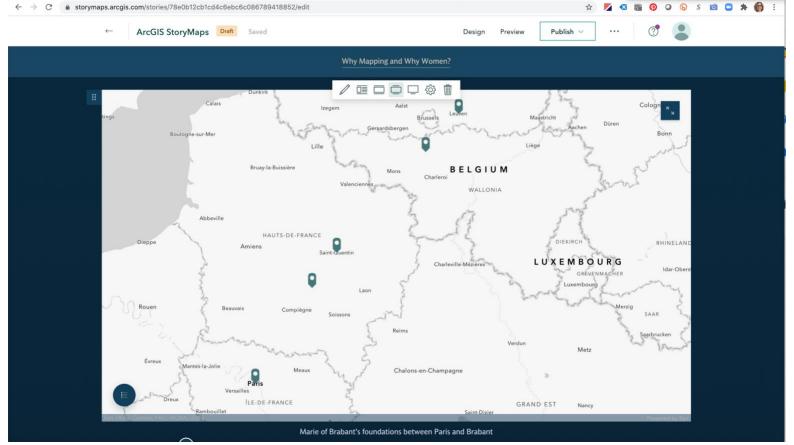
I'm going to add some points to the map to show the foundations Marie of Brabant made between her natal and marital lands (Brabant and Paris).

You click on the point icon and can then search for your location or place the point manually.





You then "Add to map" and continue the process by adding any other points you need to include. In this case I've shown how Marie's patronage of the built landscape literally followed the roads between her two homes. I'm building a whole paper using this tool to show the complexity of her material and spatial awareness.



As you can see, enormous possibilities exist to increase the visibility and visuality of your art history students' work (and your own) while maintaining the rigor and analytical complexity of a traditional paper.